



MAINTAINING SPEED AND ACCURACY

SUCCESS WITH ONGOING NATIONAL POS IMPLEMENTATION

W eekly POS campaigns run over a strict timeline, requiring installation on week one, three weeks of compliance checks and then removal. CROSSMARK provides TorchMedia with ongoing, accurate, weekly reporting on compliance at store level and transparency through photo reports. All POS elements are picked, packed and despatched from CROSSMARK's warehouse facility to the field team, and any damaged POS is promptly replaced within 48 hours. CROSSMARK's warehouse handles over 1 million pieces of POS per annum and 99% of POS is received by the merchandising team on time.

THE TEAM DELIVERS AN **AVERAGE OF 98% COMPLIANCE** WITHIN THE FIRST 3 DAYS OF AN INSTALLATION WEEK.

